

THE WEEKLY

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## BookExpo 2018 Showcases Technology



Photo by A. Canton

There were a lot of high-tech items at the 2018 BookExpo held in New York City. One of the most popular was Novel Effect, a voice interactive storytelling application. It adds music, sounds, and even characters voices, simply by reading a book out loud with the app downloaded to a smart phone or tablet.

The system uses voice recognition powered by Keen Research and other components to sync music and sounds at just the right moment based on the readers personal reading style from the hard copy book.

The company says that it opens a world of possibilities with their interactive stories by providing opportunities for language development and literacy engagement, enhancing the integration and analysis of knowledge and ideas from texts.

Audio interpretations of children's books demonstrate how the arts are interconnected and encourage students to consider the multiple ways of approaching a single idea.

- A. Canton