

CAPE Business News

Where our news means business



CHINA IS MAJOR EXHIBITOR AT USA'S BOOKEXPO AMERICA SHOW

NEW YORK, USA The largest book show in the United States, BookExpo America held this past May was home to the country with the most potential readers in the world, China.

The People's Republic took several thousand square meters of space and brought a large contingent of publishing personnel to staff the spacious area.

Not only was the amount of space bought enormous, but the country spared no expense in

decorating it. Many attendees said it was the most beautiful trade show booth ever assembled for the BookExpo.

In addition to books there was a stage set up where various seminars and lectures were held explaining the growth of the publishing in China.

The exhibit also had a photo exhibit titled "Shared Memories of the US and China."

- Alan Canton
- Mayapriya Long